Assignment 3 – Outlining the Story

Objectives

* Identify the key insights from your data analysis
* Find the story told by those insights
* Create an outline for the final deliverable

Requirements

* Identify the key insights from your data analysis
  + Which analysis resulted in the strongest contrast between types of SARs?
  + Which analysis do you think is the most reliable or trustworthy?
  + What kinds of SARs should be prioritized by the client’s AML Compliance team?
* Find the story told by those insights
  + What was the initial problem that led the client to ask for help?
  + What information do you have that can address the client’s need?
  + What does that mean for the client and where can they go from here?
* Create an outline for the final deliverable
  + What are the main points of the story and what details support those points?
  + Which is more appropriate for this topic and audience:
    - A top-down, answer-first, deductive structure?
    - A bottom-up, answer-last, inductive structure?
  + How much time is available for the presentation?